



MISS BEAFRIKA USA

SPONSORSHIP PACKAGE

☎ 202-250-2016

🌐 www.beafrikafoundation.org

✉ support@beafrikafoundation.org

About Miss Beafrika USA

Miss Beafrika USA is a cultural leadership platform celebrating the heritage, leadership, and excellence of young women of Central African descent. The program empowers participants through leadership development, community service, and cultural representation.



About Beafrika Foundation

Beafrika Foundation is a nonprofit organization committed to empowering youth, promoting African cultures, and fostering leadership through education, arts, and entrepreneurship.



Why Sponsor Miss Beafrika USA

- Elevate your brand visibility
- Support youth leadership development
- Strengthen cultural and community engagement
- Align with diversity, equity, and inclusion initiatives



SPONSORSHIP LEVELS

TITLE SPONSOR

\$2,000+

EXCLUSIVE BENEFITS:

- Exclusive title recognition: "Miss Beafrika USA presented by [Sponsor Name]"
- Logo on all event materials (highest prominence)
- Speaking opportunity during the event
- Full-page ad in event program
- Step-and-repeat logo placement
- 10 VIP tickets
- Dedicated social media spotlight (minimum 6 posts)
- Brand inclusion in press releases and media coverage

GOLD SPONSOR

\$1500

EXCLUSIVE BENEFITS:

- Prominent logo placement on all printed and digital materials
- On-stage recognition
- Half-page ad in event program
- Step-and-repeat logo placement
- 6 VIP tickets
- Social media recognition (minimum 4 posts)

SILVER SPONSOR

\$1000

EXCLUSIVE BENEFITS:

- Logo placement on selected materials
- Verbal recognition during the event
- Quarter-page ad in event program
- 4 VIP tickets
- Social media recognition (minimum 2 posts)

BRONZE SPONSOR

\$500+

EXCLUSIVE BENEFITS:

- Logo placement in event program
- Verbal acknowledgment
- 2 VIP tickets
- Social media recognition (1 post)

COMMUNITY PARTNER

\$250+

EXCLUSIVE BENEFITS:

- Name listing in event program
- Social media acknowledgment
- 1 event ticket

In-Kind Sponsorship Opportunities

We also welcome in-kind sponsorships, including but not limited to:

- Hair, makeup, fashion, and styling services
- Gift bags and contestant prizes
- Media coverage and photography
- Venue, décor, or production support

In-kind sponsors receive benefits equivalent to the fair-market value of their contribution.



Media & Exposure

Sponsors will receive exposure through:

- Social media campaigns (Facebook, Instagram, TikTok)
- Event flyers, posters, and digital promotions
- Website recognition
- Press releases and community media outlets
- On-site branding and signage

Your sponsorship directly supports:

- Leadership and confidence development for young women
- Cultural education and preservation
- Community service initiatives led by contestants
- Youth empowerment within African diaspora communities

This partnership creates measurable social impact while strengthening your brand's presence in a growing and influential community.

To confirm your sponsorship or request a customized package, please contact:



CONTACT INFORMATION

📞 202-250-2016

🌐 www.beafrikafoundation.org

✉️ support@beafrikafoundation.org

