

Miss BEAFRIKA USA 2026

SATURDAY
NOV 28TH
2026

ARCADIA EVENTS CENTER
7823 PARSTON DRIVE
FORESTVILLE, MD 20747
UNIT # K





ABOUT MISS BEAFRIKA USA

Miss Beafrika USA is a cultural leadership platform that empowers young women through confidence-building, mentorship, public speaking, and cultural identity.

We exist to develop the next generation of leaders; women who are confident, expressive, and deeply rooted in their heritage.

Through storytelling, community engagement, and leadership experiences, we create space for growth, visibility, and opportunity.

BEAFRIKA
USA 2026



WHY THIS WORK MATTERS

Young women today need more than opportunity; they need confidence, representation, and guidance.

Miss Beafrika USA exists because:

- Leadership begins with self-confidence and identity
- Cultural pride strengthens ambition and belonging
- Representation creates opportunity and visibility
- Community-based mentorship changes life trajectories

This is not just an event; it is a leadership experience that builds future changemakers.

BEAFRIKA
USA 2026





OUR IMPACT

Once crowned, Miss Beafrika becomes a cultural ambassador and youth leader who promotes leadership, mentorship, and youth empowerment. She supports young people in developing their initiatives and creates impact through community, education, and cultural engagement. Her influence extends across the U.S. and Africa, where she travels, represents the organization, and builds bridges between communities while inspiring the next generation of leaders.





WHO WE REACH & WHY PARTNERS SUPPORT US

We reach a vibrant, culturally engaged audience that shapes trends, travel, and community conversations, including:

- African & diaspora communities across the U.S.
- Young professionals, families, and students
- Socially conscious, culture-driven consumers

Sponsors choose Miss Beafrika USA because they want to support youth leadership, celebrate cultural diversity, create real community impact, and be part of meaningful change. This partnership is more than visibility; it connects your brand to an engaged audience through authentic storytelling and shared values of leadership, inclusion, and impact.



PRESENTING PARTNER

\$15,000

- ★ “Exclusive naming rights: “Miss Beafrika USA presented by [Brand Name]”
- ★ Premier logo placement across all event materials and platforms
- ★ Opening speaking role during the program
- ★ On-stage presence during the crowning moment
- ★ 12–15 VIP tickets with front row reserved seating
- ★ Host or co-host recognition at the VIP reception
- ★ Featured inclusion in press releases and media coverage
- ★ Brand alignment with a signature initiative or program



STRATEGIC PARTNER

\$10,000

- ★ Prominent logo placement across key event materials
- ★ Sponsored segment recognition (e.g., Cultural Showcase, Awards, Audience Experience)
- ★ Featured speaking opportunity during sponsored segment
- ★ 8–10 VIP tickets with priority seating
- ★ Access to VIP reception and private networking opportunities
- ★ Dedicated social media features and storytelling content
- ★ Inclusion in media and press mentions



IMPACT PARTNER

\$5,000

- ★ Logo placement on select premium event materials
- ★ On-stage recognition during a key program moment
- ★ 6 VIP tickets with reserved seating
- ★ Invitation to VIP reception
- ★ Social media spotlight and program acknowledgment
- ★ Opportunity to align with a program or initiative



SUPPORTING PARTNER

\$1,000

- ★ Logo or name placement on select event materials
- ★ 2–4 VIP tickets with preferred seating
- ★ Social media acknowledgment
- ★ Verbal recognition during the event

SPONSORSHIP



IN-KIND PARTNERSHIPS

We welcome in-kind partners who provide products, services, or expertise to support the Miss Beafrika USA experience.

Partnership Areas:

- Beauty & glam
- Fashion
- Media & content
- Hospitality
- Event production
- Gift bags & prizes

Partner benefits include tailored brand visibility, social media features, and on-site recognition, all based on the level of contribution.





WHERE SPONSORSHIP FUNDS GO

- 35% Event Production & Venue
- 20% Programming & Talent
- 20% Marketing & Media
- 15% Community Impact Programs
- 10% Logistics & Operations





ABOUT BEAFRIKA FOUNDATION

Beafrika Foundation is a nonprofit organization dedicated to humanitarian development and community support through cultural events, literacy programs, job training, entrepreneurship, and assistance for urgent needs. Our programs serve communities of African descent; including those with roots in the Central African Republic; as well as African American communities, promoting self-sufficiency, cultural identity, and long-term empowerment. **Miss Beafrika USA is one of Beafrika Foundation's signature initiatives**, empowering young women through leadership, confidence-building, and cultural expression while advancing the foundation's broader mission of community impact.





CONTACT US

MISS BEAFRIKA USA TEAM

Josiane Deby Ndoyombaye

Founder

(202) 292-8026

support@beafrikafoundation.org

Debora Zokoue

Beafrika Foundation Secretary

(929) 322-9759

support@beafrikafoundation.org



Beafrika Foundation is a
Registered Charity:
83-3854129

<https://www.beafrikafoundation.org/miss-beafrika-usa>